

NEWSLETTER

Chinese Communication Association

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A New Beginning

By Jack Linchuan Qiu
CCA President

Dear CCA members,

Hope the academic year has started well for everybody (including those of us in turbulent Hong Kong)! This beginning of academic year marks a new chapter for CCA following our latest change of guards. In this issue of the CCA Newsletter, you'll find the line-up of our new CCA Steering Committee that was put together by myself and Dr. Yong Volz, our new Vice President. Like in the past, members of the Steering Committee agree to serve voluntarily towards the common goals of strengthening the Association, enhancing our scholarly community of Chinese communication researchers, and delivering services that benefit our membership and beyond.

I'd like to take this opportunity to thank all members of the Steering Committee who served during 2017-2019. For various reasons, six of them discontinued their committee roles, although they have made many memorable contributions to CCA,

for which I cannot be more grateful. Eight members of the past Steering Committee will remain serving their roles for the Association, including Dr. Shuhua Zhou as our Immediate Past President.

At CCA, we are all indebted to Shuhua, who has done so much to not only invigorate our community internally but also reach out to our peers on both sides of the Pacific, in ways that are changing the intellectual landscape of

communication research on a global scale. In my humble opinion, the most important legacy from Shuhua is the founding of APCA (Asia-Pacific Communication Alliance, <http://www.apcahq.net/>), the first peak organization for national-level communication associations in Asia and Oceania. When Shuhua first told me about his big idea at the beginning of his tenure as CCA President, I frankly thought he was kidding. But I watched with amazement how he worked masterfully with



Jack Qiu (left) with CCA Former Presidents Prof. Ran WEI (middle) and Prof. Joseph CHAN (right) at the Tolo Harbor. Ran just joined the School of Journalism and Communication at the Chinese University of Hong Kong, where Joseph serves as Emeritus Professor

our Korean counterpart (KACA, the Korean American Communication Association) and colleagues in Tsinghua University and the Chinese Association for the History of Journalism and Communication (CAHJC). The APCA was officially launched in October 2018, and the second APCA conference is about to take place in Chiangmai, Thailand, from November 6-9, 2019. It's a tremendous blessing we will continue to have Shuhua on board, and the Steering Committee will make sure to further promote APCA activities for the benefits of CCA members, especially through new collaborative ties, outreach, and wider impact throughout the Asia-Pacific region.

Meanwhile, we have several new members in the Steering Committee: Dr. Yunya Song (Hong Kong Baptist U), Dr. Sunny Xun Liu (Stanford U), Dr. Margaret Ng (U of Illinois), Ms. Lei Guo (U of Missouri), and Mr. HU Yang (Chinese U of Hong Kong). This newsletter will feature an entry from HU Yang, our new Graduate Student Liaison. In the future we will hear more from the others, and probably you will meet them in person in one of the upcoming CCA events. Until then, my special welcome to our new members. Thank you for agreeing to serve the Association, and I look forward to working with you all in the coming years.

A new thing this Steering Committee has started to experiment with is to have regular Skype meetings among ourselves. In the past, our internal communication was mostly through emails, phone calls, and face-to-face meetings that happened on irregular basis. From now on, Yong and I plan to call for a Skype meeting every three or four months. And we had our first productive Skype meeting on October 2, 2019, which was a nice beginning. After introducing ourselves and greeting each other, we

had an overview of our membership and financial status, which all looked healthy. We also discussed future activities in various conferences and explored new initiatives, of which we will keep you abreast as we make progress.

More than a professional association, CCA is also an extended family. Enhancing our sense of belonging has always been one of my objectives, as I really enjoyed the company of fellow CCA members in not only academic panels and receptions but also the now famed CCA dinners, for example, at ICA in Washington DC this May, or at IAMCR in Madrid this July.

There was, however, no better moment of outpouring love and care than the donation campaign, led again by Shuhua, to support Dr. Cuihua Shen and her family due to the illness of their daughter Angela. Within a couple weeks, Cuihua received nearly US\$5,000 from CCA members and friends. Some of them were formally recognized in the last issue of this newsletter, others (like myself) transferred funds directly to Cuihua. The generosity

is symbolically and financially significant, and, I'm happy to report, it has made material difference in the life and treatment of our beloved Angela. For this, Cuihua kindly shared with us a recent photo of her daughter – smiling at us – how lovely! We hope seeing this newsletter will bring more smile to Angela, Cuihua, and the family, with our love from this global extended family of CCA.

A crisis in life turns out to be another opportunity for community-building. Ditto for my city, Hong Kong. As I write this piece, Hong Kong is still caught in violent conflicts that have sadly become a routine part of life since the beginning of this restless summer of 2019. Every week, I receive inquiries from fellow members, via email or social media, asking about the situation and our safety in Hong Kong. Thank you all for your concern and kind support. Fortunately, so far I have not heard any CCA member being hurt or arrested despite the turbulence. Fingers crossed this will remain the same when peace is restored.

These recent tragedies in Hong Kong, unprecedented since 1967,

Big smile from Angela to all loving members and friends of CCA!



carry special gravity for us who study Chinese communication. Although we are now in the twenty-first century, although we have the latest smartphones plus Big Data and artificial intelligence powered by expensive machineries, we still have to face the same old challenges of telling truth from lies, constructing public sphere with communicative rationality, and community-building among multiple sectors and interest groups. Is communication really better than coercion? Media more effective than militancy? Civic participation more desirable than sponsored manipulation? The answers are often far from straightforward. Yet, the consequences can be extremely dire.

A few days ago, on Thursday October 10, Vice Chancellor Prof. Rocky Tuan of the Chinese

University held a dialogue session with more than 1,500 students and alumni. Media reports of the event tend to highlight how the dialogue was interrupted by protestors shouting slogans, even profanities. This however differs from my own experience because I attended the first 45 minutes of the session (only a partial experience, I have to admit, because the dialogue lasted several hours). Yes, it was true that some protestors were rude at some moments. But overall, I witnessed the exchange of information, emotions, and ideas, an uneasy but genuine effort of communication. No wonder the evening ended in closed-door discussions when the university leaders and students reached an agreement of mutual understanding, with mutual respect, a rare moment of reconciliation that

seems to have received scant media coverage. But it's an important sign nonetheless, because it shows that, even in Hong Kong today, despite the highly polarized society torn apart by politics, it is still possible to use peaceful means of communication, be they Chinese- or Western-style, be they ethos, pathos, or logos, to overcome cookie-cutter identity politics and avoid the descend into violence.

Let our community be better served by peaceful communication, inclusivity and tolerance. Let me end with this note of hope, for Hong Kong, for Chinese communication, and for the future.

Peace,
J. L. Q.

CCA Website Introduction

By Lei Guo

Webmaster

CCA website team is revamping the CCA website now. A website is the public face of any organization and a pleasing website enables CCA to share updates with members and anyone interested in Chinese communication studies around the world. To make it simpler for scholars to get in touch with CCA and receive information as quickly as possible, CCA will improve the website structure, as well as expanding the type of contents that live on the site. The Resources section will be specifically improved, allowing CCA members to browse and locate more research and teaching resources, current job openings, and historical documents.

Also, the new website will be compatible with all browsers and mobile devices. Eventually, the new website will be more well-organized, efficient, and create the perfect journey for users. We hope the new website can be like a 24/7 online assistant presenting CCA updates and useful resources to fit users' needs.

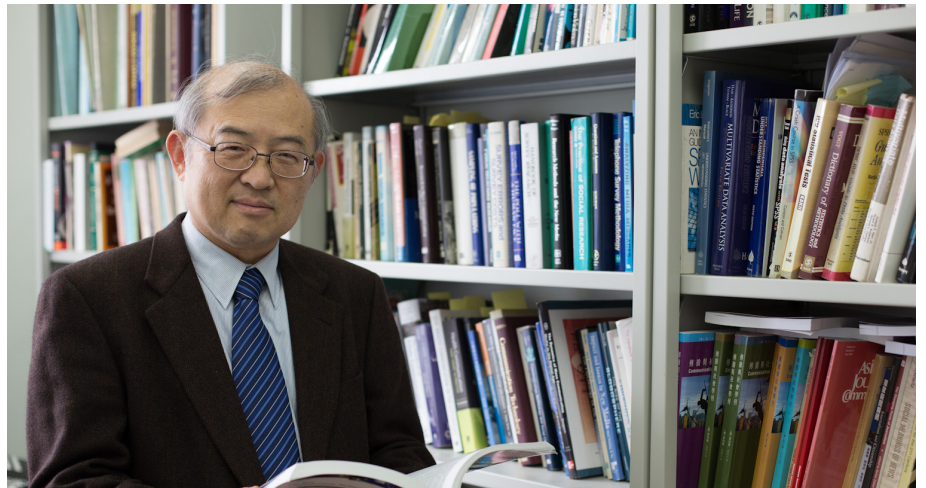
The new website will be ready by the end of this month and the website address will be

<http://cca1.org/>

CCA will do best to keep you informed!

CCA Life-time Achievement Award

By Ven-hwei Lo



I am honored to receive the 2019 CCA Life-time Achievement Award, for which I want to thank a good number of people. First and foremost, I would like to thank the CCA award committee for giving me such an important award. I am also sincerely thankful to all of the wonderful colleagues in Hong Kong and elsewhere who have inspired me to excel. Winning this award would not have been possible without their support and encouragement.

My research expertise falls into two streams: effects of mass media and journalism studies. In media effects research, I am a senior scholar in studying how media content influences individuals' attitudes, perception and behavior. My most recent studies focus on improving the understanding of media effects. By providing theoretical explanations of the third-person effect (TPE) and by proposing theoretical models to examine the relationship between perceptual and behavioral components of the third-person effect, my research has contributed to the TPE literature.

In journalism studies, I am a pioneer studying paradigm shifts in the journalism profession across the three Chinese societies—Taiwan, Hong Kong and Mainland China. I have conducted three national surveys of working journalists in Taiwan in 1994, 2004 and 2014. I also participated in a comparative study of journalists in China, Hong Kong and

Taiwan. Based on the three surveys and the comparative study, my colleagues and I have published more than a dozen journal articles and book chapters. These papers have become valuable resources to journalism, media and communication students and researchers in Greater China.

In academe, doing research is a life-long calling. There is always more to be done. As a visiting professor at the Hong Kong Baptist University, I plan to author a book on Taiwan journalists based on the three national surveys to provide insights on the shifts in the basic characteristics, education and training, working conditions and professional attitudes of working journalists over the past three decades.

My contribution to Chinese communication research comes primarily from my work as Editor-in-Chief of *Communication and Society*, which was launched in 2006. *Communication and Society* is a joint publication of the Centre for Chinese Media and Comparative Communication Research (C-Centre) at the Chinese University of Hong Kong's School of Journalism and Communication and the Centre of Media and Communication Research, School of Communication, Hong Kong Baptist University.

I became the editor-in-chief of the journal in 2011. Under my leadership,

Communication and Society has won extensive recognition for its quality. For example, *Communication and Society* was accepted into the Taiwan Social Science Citation Index (TSSCI) in 2013, representing a landmark achievement, as it is the first journal from outside Taiwan to be listed in TSSCI. In 2015, *Communication and Society's* reputation received another boost by its acceptance as the first affiliate journal of the International Communication Association (ICA).

I am proud of the journal's wide recognition among communication scholars around the world as a leading Chinese-language journal in journalism and communication research. Given the increasing importance of SSCI citations in university rankings as well as the competitiveness in publishing communication journals, my next goal is take the journal to the next level: admission into the Social Science Citation Index (SSCI).

Looking forward, I will continue to maintain the journal's high standards for scholarship and its relevance to Chinese scholars. I hope it continues to serve as a core platform for research into significant issues in journalism and communication in Chinese societies.

Ven-hwei Lo
Hong Kong Baptist University



Our New Graduate Student Liaison

By Hu Yang

CCA Graduate Student Liaison

Hello everyone! I'm Hu Yang from the School of Journalism and Communication, the Chinese University of Hong Kong (CUHK). I'm now in my third year of PhD study, supervised by Prof. Francis Lee. If all goes as expected, I think I would get my degree in summer 2021, which will be perfect timing for me to serve in this two-year role as CCA's Graduate Student Liaison from September 2019 to August 2021.

My research interests primarily focus on journalism, more specifically, the sociology of news, media representation, professionalism, and the phenomenon of false news. Some of my course papers are also related to political communication. As to research methods, I am open to both qualitative and quantitative orientations. Recently, I have been attracted by advanced quantitative methods of social research and would like to dig deeper in this domain, which would probably be a long journey. Now I have come to the stage of developing my dissertation proposal and making progress towards my PhD candidacy.

Before I started my doctoral studies in CUHK, I had spent six years in Beijing and received a bachelor's degree in mathematics and a master's degree in journalism from Renmin University of China (RUC). People seeing my resume often showed curiosity about why I decided to transfer my major from math to journalism for graduate studies. The shorthand answer to this question is because of interest – I feel passionate about journalism, which I

discovered during my experiences working as a journalist and editor for the student newspaper at RUC. From then on, I have formed the habit of reading, watching, or browsing a wide spectrum of news, which I continue to do since I moved to Hong Kong.

During my leisure time, I usually devote myself to novels and TV shows. Also, I love travelling. I wish I could visit different places of the world, as well as different parts of China. A short-term goal for me is to set foot on every province of China in the near future.

I feel really excited to work as the Graduate Student Liaison for the Chinese Communication Association (CCA). I am thankful for this opportunity to learn from excellent scholars, from all my peers, and to contribute to this academic community. I believe the coming two years with CCA would certainly bring fresh experiences, ideas, and energy to my PhD life.

My first task is to learn from other graduate students: How do you think CCA can help you in your studies and career development? What difficulties are you facing in conducting research on Chinese communication, in different parts of the world? What suggestions do you have for future CCA activities to be better designed so that they can meet your needs more concretely? For these, please feel free to contact me via email: huyang@link.cuhk.edu.hk. You can also add my WeChat: **ruchuyang**.



Faculty and students attending the 2019 ICA reception held by the Chinese University of Hong Kong

CCA Research: Panels at AEJMC, NCA and ICA

By Yong Volz

CCA Vice President/Research Co-Chair

As an open, diverse and global academic organization, one of the main goals of CCA is to build and strengthen our collective voice in addressing critical issues in the field of Chinese communication and to “promote, enhance, and facilitate scholarly activities and exchanges.” Each year, CCA members have opportunities to participate and showcase their research at dedicated CCA panels as part of major international conventions, including International Communication Association (ICA), the Association for Education in Journalism and Mass Communication (AEJMC), and National Communication Association (NCA).

In the past few years, the CCA paper competitions for the three conferences have been overall competitive. The acceptance rate ranged from about 20% to 40%. Each qualified submission underwent a blind review by two or three reviewers

and were chosen based on standardized scores calculated from the reviewers’ rating sheets, in conjunction with each reviewer’s overall recommendation and comments.

We have been impressed with the increasing breadth and depth of the scholarship presented at the CCA panels in recent years – a trend we hope to continue. We will use the same selection process for the coming year. There are two changes, though. First, we have revised the evaluation form. Papers will now be evaluated on originality and importance of topic; adequacy of literature review; clarity and appropriateness of methods; soundness of analysis; validity and strength of conclusion and discussion; clarity and organization of writing; and relevance to the field of Chinese communication. The second change, which was recently approved by the CCA steering committee, is to select a Top Student Paper and a Top Faculty Paper from the submissions

to each of the CCA competitions at the three conventions. The selection will be based on the results of the reviews. Papers submitted with both faculty and student authors will be considered faculty papers and are not eligible for student paper competitions. The winners will be presented at the conventions and they will be awarded one-year free CCA membership.

As the new VP and research chair, I am so pleased to have the opportunity to work with Dr. Trisha Lin (research co-chair for CCA/ICA) and Dr. Lu Tang (research co-chair for CCA/NCA). They are long-time leaders in the CCA and have been serving as research co-chairs for years. Thank you, Trisha and Lu, for your dedication to CCA! I am also grateful that Sunny Xun Liu, associate director of Social Media Lab at Stanford University, has taken on her new role in CCA as research co-chair for CCA/AEJMC. Xun, I am very much looking forward to working with you. And, of course, much appreciation goes to Dr. Jack Qiu, who, as the past VP and research chair, has helped me with every step as I take over this new responsibility.

I also want to thank our reviewers for their continued support of CCA. At the end of this report, I include a list of those who have reviewed for us this year. The timely turnaround and the quality of the CCA panels would certainly suffer without their hard work. I would also encourage other CCA members to consider serving as an ad-hoc reviewer for CCA. Please send me an email, indicating your preferred methodology and areas of expertise. Your service as a CCA reviewer will be greatly appreciated.

Below is detailed information regarding the CCA panels presented at this year’s AEJMC and NCA conventions. I am also reporting below the newest results of the CCA competition for next year’s ICA conference in Gold Coast, Australia. Trisha and I informed all the submitters of the results on Oct. 30. We would like to share the list of selected papers with the CCA community; please help us congratulate the winners!

CCA/AEJMC Panel, August 7, 2019

The CCA panel presented at this year's AEJMC in Toronto consisted a nice mixture of senior and junior scholars and graduate students from Hong Kong, mainland China and the U.S. The topics included the history of news photography, MiTu movement in the digital era, and the uses of mobile media, mobile apps, and Facebook. Thanks to the presenters for their meticulously prepared presentations and to those who came to the panel to show support for CCA. A special thanks goes to Dr. Shuhua Zhou, CCA's then-president, who served as the discussant for the five papers! Here is the full information of the CCA panel:

Understanding News and New Media: Chinese Experiences and Beyond (August 7, 1:30-3:00 p.m.)

Moderator: Yong Volz (University of Missouri)

Discussant: Shuhua Zhou (University of Missouri)

- "Sentimental Pictures: On Concept Change in News Photography in 1980s China," Junjian Liang (Tsinghua University) and Nan Wu (Communication University of China)
- "Contextualizing Connective Action in Proactive Authoritarian Regimes in Digital Era: #MiTu Movement in China," Yiyan Zhang (Boston University)
- "Multitasking Retribalized as a Multisensory Behavior in Mobile Media Age: An Application of McLuhan's Media Ecology Theory," Tao Sun (University of Vermont), Bu Zhong (Penn State University), Yakun Huang (Jinan University) and Yu Zhou (South China University of Technology)
- "Tech Affordance of U&G – A Pilot Study of Needs Sought by Chinese and US College Students from Mobile Apps," Chenjie Zhang (University of South Carolina Beaufort)
- "Facebook Addiction and Anxiety without Facebook: The Role of Gender, Trait Anxiety, Facebook Intensity, and Different Facebook Activities," Wenjing Xie (Marist College) and Kavita Karan (Southern Illinois University)



LEFT: CCA dinner gathering during 2019 AEJMC conference in Toronto.



RIGHT: CCA panel presenters and discussant at the 2019 AEJMC conference

CCA/NCA Panels, November 15-17, 2019

CCA is the sponsor or co-sponsor for four panels that will be presented at this year's NCA annual conference in Baltimore. Below are the lineups for the three panels that feature the research papers being selected through the CCA paper competition. CCA was the solo sponsor for the first panel. The second and third panels are joint paper sessions co-sponsored by CCA and Korean American Communication Association (KACA). In addition, CCA also co-sponsors with NCA's International and Intercultural Communication Division and Asian/Pacific American Communication Studies Division for a research panel titled "Understanding Chinese Identity/ies and Communication in Various Contexts" (Nov. 17, 11:00 a.m.-12:15 p.m.).

Panel #1: Movements and Patterns of Digital China (Nov. 16, 11:00 a.m.-12:15 p.m.)

Chair: Shaohai Jiang (National University of Singapore)

Respondent: Yiyi Yang (University of North Carolina, Wilmington)

- “Why has Nuclear Power Experienced Lower Public Resistance in China? – Examining Anti-Nuclear Activism and Knowledge-Control Regime,” Hepeng Jia (Cornell University), Lifeng Deng (Sun Yat-sen University), Lin Shi (Beijing Normal University), Yihong Tan (Chinese Academy of Sciences)
- “A Hybrid Approach of Framing Analysis on China’s Metoo,” Pengxiang Li (National University of Singapore), Anfan Chen (Tsinghua University), Hichang Cho (National University of Singapore), Yuren Qin (National University of Singapore)
- “Are Chinese Selfies Gender-Stereotypical: A Content Analysis of Selfies on Weibo,” Hongtao Hao (Indiana University)
- “Internet Use, Social Trust, Perception of Justice and Sense of Happiness: Based on 2015 CGSS Data,” Fanbin Zeng
- “Is Excessive Gaming an Individual Behavior? The Effects of Socioeconomic Environments across Regions with Hierarchical Linear Models,” Kun Xu (University of Florida)

Panel #2: Health and Environmental Communication in East Asia (Nov. 15, 3:30-4:45 p.m.)

Chair: Wenjin Xie (Marist College)

Respondent: Feifei Chen (Charleston College)

- “A Cross-Cultural Examination of Construal-Level Theory on Environmental Behaviors,” Ezgi Ulusoy (Michigan State University), Hee Sun Park (Korean University), Soe Yoon Choi (State University of New York), Hye Eun Lee (Ewha Womans University)
- “Culture Counts: Exploring Culture Variations in Stigma Surrounding Schizophrenia in U.S. and Chinese Online News,” Yiyi Yang (University of North Carolina, Wilmington)
- “Mapping Anti-Smoking Communication Scholarship in Mainland China through Published Research 1989-2019: What Do We Know and Where Are We Going?” Rui Zhao (Renmin University of China), Jiaying Liu (University of Georgia), Shiwen Wu (Wuhan University)
- “Patient-Centered Communication Mediates the Relationship between Health Information Acquisition and Patient Trust in Physicians: A Five-Year Trend in China,” Liping Liu (National University of Singapore), Shaohai Jiang (National University of Singapore)
- “Investigating Social Proliferation in Korean College Students’ Smoking Perceptions and Behaviors,” YoungJu Shin (Arizona State University), Rebecca Leach (Arizona State University), Yu Lu (University of Texas Medical Branch)

Panel #3: Communication for Survival in Asia (Nov. 15, 2:00-3:15 p.m.)

Chair: Yang-Soo Kim (Middle Tennessee State University)

Respondent: Eun-Jeong Han (Salisbury University)

- “Can We be on the Same Team? Examining the Effect of North Korean Defectors’ Self-Disclosure and Accent on South Koreans’ Intention to Cooperate,” Jong In Samuel Lim, Sung Bin Youk, JunHyung Han, Hee Sun Park (Korea University)
- “China’s Belt and Road Initiative: A Pentadic Cartography of Xi Jinping’s Keynote in the Belt and Road Forum,” Zhou Li (Southwest Jiaotong University)
- “Nationalism, Orientalism, and the Neoliberal Discourse of Survival: A Critical Revisit to the 2005 Cloning Fraud,” Inkyu Kang (Penn State Behrend)
- “Reciprocity and Swearing in Anonymous Computer-Mediated Communication: The Case of Hong Kong-Mainland China Conflict,” Yu-Leung Ng, Yunya Song and Yu Huang (Hong Kong Baptist University)
- “America’s Bond Girl and Korea’s Heroic Queen: Racialized Gendered Nationalism in Olympic Figure Skating,” Chuyun Oh (San Diego State University)

CCA/ICA Panel, May 21-25, 2020

We have recently concluded the CCA paper competition for the 2020 ICA annual conference. We received 23 research paper submissions, of which six were accepted for presentation. The acceptance rate was 26%. We are grateful to the 23 volunteers who took the time to perform this valuable service during a very busy time of the academic year.

The submissions continued to reflect the broad definition of Chinese communication promoted by CCA in recent years. The papers discussed many interesting and some unexplored topics, from public service advertising to message framing of depression, from sex education to the #MeToo movement, from journalists' social media branding to communication with virtual beings. They also represented a variety theoretical approaches and methodological positions – a trend we hope to continue.

The CCA panel will feature six selected papers. We are glad to see that the authors represent different countries, regions and institutions, including Taiwan (National Defense University), Hong Kong (HKBU and CUHK), Mainland China (Renmin and Shanghai Jiaotong) and the U.S. (North Dakota State). Most impressively, we have two student papers (i.e., no faculty co-authors) that made it into the final selection. One paper on political false news online was co-authored by Yang Hu and Tze Fung Hans Tse, who are doctoral and master's students at the Chinese University of Hong Kong. The other paper, examining male response to the Chinese #MeToo movement, was single-authored by Jiacheng Liu, a first-year master's student at Renmin University of China. Congratulations, all the CCA presenters!

Here is the lineup of the papers that will be presented on the CCA panel at 2020 ICA:

- *"Better Sex Education, Worse Protection for Girls? Perceiving Sexual Harassment among Chinese Female College Students,"* Yi Mou, Yuanye Cui, Jilong Wang, Zhipeng Li, Yuheng Wu, Yingyan Wu (Shanghai Jiao Tong University)
- *"Challenging or Obscuring Patriarchy? An Examination of Male empathy in Chinese #MeToo movement,"* Simon Jiacheng Liu (Renmin University of China)
- *"Advancing an Environmental Communication Mediation model: An Empirical Test of O-S-R-O-R Model Across Three Regions in China,"* Shuning Lu (North Dakota State University)
- *"Malleable Identities, Personal Desires, and Power Reliance: Chinese Journalists: Social Media Branding in a Time of Change,"* Angela Dan Wang and Vincent Lei Huang (Hong Kong Baptist University)
- *"Deterrence or Numbness? Insights Regarding the Psychological Effects of the Circling of People's Liberation Army Vessels and Aircraft around Taiwan,"* Wen Cheng Fu (National Defense University Taiwan)
- *"The Spread of Political False News Online: A Case Study of the Typhoon Jebi False News in Taiwan,"* Yang Hu and Tze Fung Hans Tse (Chinese University of Hong Kong) If you plan to attend ICA next May, please plan on supporting our CCA colleagues as they present their scholarship at the conference!

We will let you know the time and location of the panel as soon as they are confirmed.

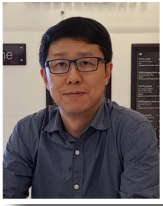
Reviewers for the CCA Research Paper Competition

The CCA wishes to thank and recognize the 47 colleagues listed below for serving as reviewers for the CCA research paper competition for presentation at 2019 AEJMC, 2019 NCA, and 2020 ICA. Your timely reviews enabled us to meet the time schedule required and develop outstanding programs at the conferences. Your dedication and support for CCA is most appreciated.

Bijie Bie (Independent scholar)
 Joseph Man Chan (CUHK)
 Leanne Li-Yuan Chang (HKBU)
 Shuang Chen (China Youth U of Political Studies)
 Yu-Chung Cheng (NCCU)
 Grace Xiao Zhang (Macao U of Science and Technology)
 Yi-Hsuan Chiang (National Taiwan Sport U)
 Chi-Hsian Chiu (Hsuan Chuang U)
 Dong Dong (CUHK)
 Mengfei Guan (Arkansas)
 Lei Guo (Missouri)
 Yi-Hsin Han (NCCU)
 Vincent Guangsheng Huang (Zhejiang U)
 Hepeng Jia (Cornell)
 Chloris Qiaolei Jiang (Tsinghua)
 Shaohai Jiang (National University of Singapore)
 Ting-Yu Kang (NCCU)
 Ming-Ying Lee (Providence U)
 Hongmei Li (Miami U)
 Hongtao Li (Zhejiang U)
 Shu-Chu Li (National Chiao Tung U)
 Junjian Liang (Tsinghua)
 Yi-Chien Lin (NCCU)

Jinfang Liu (Fudan)
 Xun Liu (Stanford)
 Zhaoxi Liu (Trinity)
 Shih-Yu Lo (National Chiao Tung U)
 Zhifei Mao (Shenzhen U)
 Cui Meadows (East Carolina)
 Margaret Ng (Illinois)
 Natalie Pang (National U of Singapore)
 Fernando Paragas (U of the Philippines)
 Yao Sha (Chinese Academy of Social Science)
 Jyh-Jian Sheu (NCCU)
 Tsung-Jen Shin (NCCU)
 Yunya Song (HKBU)
 Weiqun Su (UC Riverside)
 Klavier Wang (EdUHK)
 Wenjing Xie (Marist College)
 Yiyi Yang (U of North Carolina Wilmington)
 Yunkang Yang (U of Washington)
 Weiwei Zhang (Nanjing Normal U)
 Xueying Zhang (North Carolina A&T State)
 Pei Cindy Zheng (Facebook)
 Bu Zhong (Penn State)
 Shuhua Zhou (Missouri)
 Jianchuan Zhou (Albany State)

CCA Steering Committee



Dr. Jack Qiu
President

The Chinese University
of Hong Kong



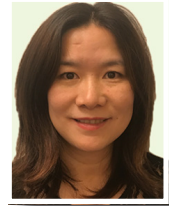
Dr. Yong Volz
Vice President
University of Missouri



Dr. Lu Tang
*Treasurer and NCA
Research Co-Chair*
Texas A & M



Dr. Trisha T. C. Lin
*Social Media Chair and
ICA Research Co-Chair*
National Cheng-Chi
University



Dr. Sunny Xun Liu
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Chair*
Stanford University



Dr. Jinghong Xu
Membership Chair
Beijing Normal
University



Dr. Wenjing Xie
Award Co-Chairs
Marist College



Dr. Yunya Song
*Award Co-Chairs and
Liaison for Hong Kong,
Macao & Taiwan*
Hong Kong Baptist
University



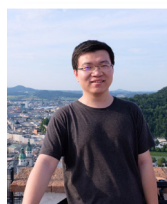
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Lei Guo
Webmaster
University of Missouri



Dr. Shaohai Jiang
Liaison for Singapore
National University of
Singapore



Yang Hu
*Graduate Student
Liaison*
The Chinese University
of Hong Kong



Dr. Shuhua Zhou
Immediate Past President
University of Missouri



Chinese Communication Association

Chinese Communication Association (CCA) is a nonprofit professional and academic organization registered and headquartered in the United States. Founded in 1990, CCA is the oldest international professional society aiming to promote, enhance, and facilitatescholarly activities and exchanges on Chinese communication, which is broadly defined to embrace any aspect of communication studies concerning mainland China, Hong Kong, Singapore and Taiwan. CCA is an all-volunteer academic organization, whose officers perform service but receive no compensation of any kind. CCA is an all-volunteer academic organization, whose officers perform service but receive no compensation of any kind.