

NEWSLETTER

Chinese Communication Association | Dec 2018



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President's Message



Shuhua Zhou, Ph.D.
CCA President
University of Missouri

Dear CCA Members and Friends,
Greetings for the New Year!! I hope everyone has a great break and is ready to make strikes in 2019.

CCA certainly is ready.

The association has been busy not only in conferences but also in initiating great collaborative work among associations, and promoting great work by our members and friends.

First of all, the reception between CCA and Shanghai Jiaotong University was a great success. More than 150 people showed up for the reception in Prague during the annual conference of ICA in May, 2018. CCA will carry on this new-found tradition in the

coming ICA conference in Washington D.C. This time, our partner is Tsinghua University, from which Dean Changfeng Chen and I have worked out a schedule. Rest assured, we will also have the CCA traditional dinner during ICA, where we can sit in comfort and catch up and exchange notes.

CCA is proud to be an initiator and we made possible the first Asia-Pacific Communication Alliance (APCA). As the current President of the Chinese Communication Association (2017-2019), I set up a task force in December 2017, consisted of past ICA and AEJMC presidents, colleague deans, directors and officers of communication associations to explore the idea of an alliance for various organizations in Asia-Pacific, to synthesize where Asia-Pacific communication has been, examine its current status, and to envision where it may lead. Members of the task force include the following: in no particular order.

Dr. Ang Peng Hwa is immediate Past President of ICA, from NTU in Singapore
Dr. Eyung Jung Ki is President of KACA (Korean American Communication Association), and my colleague in Alabama

Dr. Akira Miyahara is ex-officio of Japan Communication Association, from Seinan Gakuin University. He was also the local organizer of ICA Fukuoka.

Dr. Changfeng Chen is President of the Chinese Association for History of Journalism and Mass Communication (CAHJMC). In other words, she leads all communication associations in China. She is also Dean of Journalism & Communication at Tsinghua University.

Dr. Prabu David is Dean of College of Communication Arts and Sciences at Michigan State University.

Dr. Yu-li Li is Dean of Research & Development, National Chengchi University in Taiwan. She is also a former CCA President.

Dr. Guo-Ming Chen is the founder and former President of ACCS (The Association for Chinese Communication Studies), from the University of Rhode Island

Dr. Bu Zhong is Past President of CCA, from Penn State University

Dr. Jack Qiu is Vice-President of CCA, from the Chinese University of Hong Kong.

Dr. Deb Aikat, with the South Asia Communication association, from UNC-Chapel Hill School of Media and Journalism

Dr. Kyu-Ho Youm is past President of AEMC, and Jonathan Marshall First Amendment Chair

Dr. Terry Flew is President-Elect-Select of ICA, and Professor at Queensland University of Technology.

Dr. Sung Kyum Cho, Director of the Center for Asian Public Opinion Research and Cooperative Initiatives, from Chungnam University

Dr. Shuhua Zhou, President of CCA, and Leonard H. Goldenson Endowed chair from the Missouri School of Journalism

These efforts were paying off as the alliance formally declared its founding at Tsinghua University, Beijing, P. R. China on October 25th, 2018. Thirty-three enthusiastic representatives from sixteen organizations from the US, China, India, Japan, South Korea, Sri Lanka, Indonesia, Thailand, New Zealand, Australia, Singapore, Taiwan, the Philippines, India, Hong Kong and Malaysia took part in the meeting. Dr. Changfeng Chan of CCHJC (The Chinese Association for History of Journalism & Communication) was elected President of APCA. Tsinghua was instrumental in funding the first conference. I was elected Vice President of APCA, along with two other vice presidents, Dr. Eyun Jung Ki of KACA (Korean American Communication Association), and Dr. Jantima Kheokao of ANPOR (Asian Network for Public Opinion Research). Terry Flew, incoming ICA President, was appointed as Chair of APCA's Academic Advisory Committee. APCA plans to promote best practices in journalism and communication studies, provide training, and encourage cooperation between communication and journalism associations in the Asia-Pacific region. At this moment, Dr. Chan is having Tsinghua working on the APCA website, Dr. Cho and CCA Vice President Jack Qiu are working on the APCA constitution and a survey. Former CCA president, Dr. Zhong Bu is writing an editorial for APCA in his capacity as senior editor of Computers in Human Behaviors.

I have also been working to get CCA into BEA (Broadcast Education Association), and conversely, get BEA more diversified and internationalized. This bridging work resulted in, among other projects, a training workshop on October 27th, 2019 in Hangzhou, P. R. China, on "Visual Power: Language, Storytelling, and Research" by me and five members of the BEA brass, Greg Luft, Michael Bruce, Tony Demars, Vic Costello, and Heather Birks. More than 120 faculty and students from the Chinese Television and New Media Association attended the workshop. This year, CCA will also have a panel at BEA with panel that gathers seasoned researchers and educators to discuss cutting-edge research and teaching related to Chinese issues and Chinese communication, from documenting revolution, communicating the trade war, social media analytics, algorithmic audience, to phenomena such as esports and depression discussions in new media. These panelists include Dr. Zhou He from City University of Hong Kong, Roselyn Du from Hong Kong Baptist University, Dr. Louisa Ha, Editor of JMCQ and Professor from Bowling State University, Professor Tang Tang from Kent State University, Professor Nan Yu from University of Central Florida and her coauthors Shuya Pan and Huang Yao from Renmin University, Professor Bu Zhong from Penn State University, and Yakun Huang from Jinan University, as well as Professor Xue Ke from Shanghai Jiaotong University. There is another panel to feature our Chinese colleagues from the Television and New Media association.

Our other efforts are thriving as well. We have a record number of lifetime members, thanks to our recruitment efforts by the membership committee led by Dr. Yong Volz and our dedicated coordinators in different parts of the world, especially Dr. Jinghong Xu at Beijing Normal University. Dr. Lu Tang does her work quietly but efficiently as treasurer of CCA, taking care of our membership in various organizations, and sending out receipts promptly to new and renewed members. Dr. Cong Li led a very successful webinar on collaboration.

CCA wants to be your association and wants to be a venue to facilitate, coordinate, and help our members in our studies and careers. If we can do anything to promote research and teaching and our general wellbeing, please don't hesitate to suggest ideas, lend a helping hand, take part in worthwhile pursuits.

In March, it is time to elect our new vice president/president elect. Jack and I welcome nomination. And we will run the election to find our next colleague to continue the good work of CCA.

MESSAGE FROM JACK LINCHUAN QIU

Dear CCA members,
As we approach the end of 2018 and the beginning of 2019, I'd like to take this opportunity to wish everyone a productive year ahead, when we shall further enhance the academic standing of communication research in Chinese societies and among communication scholars globally; when we shall make more practical contributions to real-world problem-solving in the media industries, cultural activities, and everyday life; when CCA shall become even more effective in meeting the needs of our members and fulfilling our role as a platform of academic exchange.

For CCA, the past year was full of exciting events. Many thanks to Shuhua Zhou, our President, and other CCA officers, we have grown our membership to include more colleagues from around the world and from within mainland China. We had physical gatherings in Europe, US, and Asia, while enjoying regular interactions through our mailing list and through social media such as WeChat groups and the Facebook public account maintained by Trisha Lin, our Social Media Chair.

Trisha also helped me arranging reviews and putting together the CCA panels at ICA Prague, and next year's ICA as well. Similarly, I had the fortune to work with Lu Tang for our NCA sessions in Salt Lake City, and with Yong Volz for our AEJMC panels in Washington DC. My heart-felt thanks go to all three of them, Lu, Trisha, Yong, because these panels, which are among the most central CCA deliverables, would be impossible without them.

In addition to enjoying the high-quality scholarly outputs submitted, selected, and presented at ICA, NCA and AEJMC, I have particularly fond memories from our CCA dinners in Prague during the ICA and in Eugene, Oregon, when for the first time IAMCR was held in the US. In both occasions, we had many more participants than expected. In both occasions, there was a fantastic mixture of senior colleagues including multiple former

CCA officers and up-and-coming junior colleagues and doctoral students, when the company, conversations, and collaborative atmosphere were superb. After the gatherings, we had new members joining CCA in both cases, and the friendship among existing members was strengthened.

Another fantastic line of development is APCA, Asia-Pacific Communication Alliance, which CCA helped co-found in October 2018 during the first APCA meeting hosted by Tsinghua University School of Journalism and Communication. Shuhua was elected as Vice President of APCA, and I was elected as Secretary. I'm sure Shuhua will tell you more about it because he is among the very first who initiated APCA. Here, let me just emphasize that this is a truly historic breakthrough for national communication and media studies associations in the Asia-Pacific, including Northeast Asia, Southeast Asia, South Asia, and Oceania, while presenting new opportunities for CCA to network and connect directly with regional players from India to Australia, from Tokyo to Singapore.

In 2019, I look forward to working with Shuhua to help establish APCA in ways that will benefit CCA membership in the long run, while continue to organize panels in the major academic conferences as we've done in the past. Please continue to join us online and offline, at our CCA panels, and CCA dinners, too! Feel free to let me know if you've got any suggestions. See you in 2019!

Cheers,

J. L. Q.

December 28, 2018

Humanities Building, New Asia College,
the Chinese University of Hong Kong





To encourage more exchanges of ideas and experiences among Chinese scholars and students, CCA has been collaborating with ASSC (Association for Chinese Communication Studies) on co-hosting academic webinars on WeChat, covering various topics such as conducting health communication research and performing academic services. The most recent webinar, focusing on international collaborations, was held on August 4th and 6th. This webinar adopted a new format. Instead of having all panelists share their thoughts and opinions with the audience at the same time in a single session, it was broken into two halves. The first half was held on August 4th, and the discussion was in Chinese. The two panelists were Dr. Connie Yuan at Cornell University and Dr. Xiaohua Wang at Shenzhen University. The second half was held on August 6th, and it was in English. The speaker was Dr. Patrice Buzzanell at the University of South Florida. Each half lasted for 45 minutes. CCA and ACCS plan to schedule more academic webinars in 2019. Currently, the WeChat webinar group has 440 members. We welcome more people to join this group. We also welcome new ideas and suggestions.



Membership Updates

May 1st-Dec 31th, 2018



Yong Volz, Ph.D.
Membership Chair/AEJMC Co-chair
University of Missouri

The last few months have seen a strong growth in our membership. Since May, we have recruited 33 new faculty and student members from mainland China, Hong Kong, Macao, Singapore, the U.S., and Canada. First, congratulations, **Zongcai Qin** (Yangzhou University), **Cuihua Cindy Shen** (University of California, Davis) and **Mingming Xu** (Beijing Sport University), on becoming CCA lifers and thank you for your generous support!

We also want to welcome our new student members:

Song Ao (Hong Kong Baptist University),
Chang Bi (Bowling Green State University),
Cheng Chen (Penn State University),
Sibo Chen (Simon Fraser University),
Haoran Chu (University of Buffalo, SUNY),
Tao Deng (Michigan State University),
Lei Huang (Hong Kong Baptist University),
Jiayu Li (Washington State University),
Pengxiang Li (National University of Singapore),
Mengqi Liao (Penn State University),
Jiali Liu (Macau University of Science and Technology),
Nan Liu (Renmin University of China),
Hang Lu (University of Pennsylvania),
Yanni Ma (Washington State University),
Ting Meng (Shandong University of Technology),
Jiaojiao Pan (Peking University),
Qiyue Shangguan (Nanjing Normal University),
Jian Shi (Syracuse University),
Lin Song (University of Lincoln, UK),
Lianshan Zhang (National University of Singapore),
Wanjiang Zhang (Wuhan University).

We hope you will enjoy being part of the CCA family. Please let us know what we can be of help as you prepare for your academic career.

We also have nine faculty members who joined or returned to CCA. Welcome,
Changfeng Chen (Tsinghua University),

Xi Chen (South China University of Technology),
Jidong Li (Communication University of China),
Liping Liu (National University of Singapore),
Jinhui Lu (Datong University),
Yunjuan Luo (South China University of Technology),
Ruoxu Wang (University of Memphis),
Karin Wilkins (University of Texas-Austin), and
Junfang Zhang (Shanghai International Studies University).

Thank you for your support and contribution.

Your membership is important to us as we continue to improve ways of linking our members and to build and strengthen our collective voice in addressing critical issues in the field of Chinese communication. As a member of CCA, you receive CCA newsletters and have free access to the journal *Communication and Society*. Job announcements, calls for papers, research opportunities, teaching resources and other useful information will be sent to you through the CCA listserv, CCA Facebook and CCA WeChat. CCA also provides opportunities for

our members to present papers as part of CCA panels at the annual conferences of ICA, AEJMC and NCA. CCA-hosted socials at these major annual conferences give you an opportunity to explore possible collaborations, or simply to meet up with friends both old and new. As a member, you are also eligible to compete for the CCA Outstanding Dissertation Award and CCA Outstanding Graduate Student Teaching Award. Please get in touch with me (volzy@missouri.edu) or your regional liaisons if you have further questions about membership benefits and membership payment options.

To those whose membership has expired, we hope that you will take a few minutes to complete the renewal process. Meanwhile, please help spread the word and encourage your colleagues and students to join CCA. Membership information and the membership form can be found at <http://cca1.org/wp-content/uploads/2017/08/Updated-membership-form-August-2017.pdf>

On membership payment options, the CCA steering committee has created a separate payment schedule for faculty and students in mainland China to join CCA by paying membership fees directly in Chinese currency at a fixed rate, if they prefer. We hope this new option will simplify the payment process and is more convenient for our members in mainland China. Please contact Dr. Jinghong Xu (123abctg@163.com) for details about using a WeChat account for this payment option. The two rate schedules are listed below.

We would also strongly encourage you to become a lifetime member of CCA. It is a one-time payment at a special rate and you don't have to go through the trouble of renewing on an annual basis. It is also a great way to show your support for the CCA community, especially for the young generation of scholars who are interested in Chinese communication studies. Some of the fees go into the awards particularly designated for our graduate students.

CCA Membership Fees in Chinese Yuan and U.S. Dollars

Student one-year membership:	¥ 65	\$ 10
Student five-year membership:	¥ 260	\$ 40
Faculty one-year membership:	¥ 130	\$ 20
Faculty five-year membership:	¥ 520	\$ 80
Lifetime membership:	¥ 2,000	\$ 300

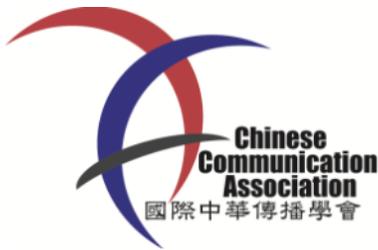


CCA's Current Lifetime Members

alphabetically, last name, first name

Currently, we have a total of 59 lifetime members. Geographically, they come from mainland China, Taiwan, Hong Kong, Macao, Singapore, U.S. and Canada. They range in status from professor emeritus to junior scholar to doctoral student. Some were founding members of CCA who became lifetime members from early on but many joined in the last couple of years. You can find the full list below. Please consider joining the committed group of CCA lifers!

Joseph Man Chan	(陳韜文)	Chinese University of Hong Kong	Hongyun Sun	(孙红云)	China Film Archive/Beijing Union University
Jingxi Chen	(陈静茜)	Beijing Jiaotong University	Diana Tillinghast		San Jose State University
Kara Chan	(陈家华)	Hong Kong Baptist University	Lu Tang	(汤璐)	Texas A&M University
Ying Chen	(陈映)	Guangdong University of Finance	Yong Volz	(张咏)	University of Missouri
Leonard Chu	(朱立)	Hong Kong Baptist University	Haoqing Wang	(王昊青)	Shanghai Jiaotong University
Xi Cui	(崔玺)	Dikie State University	Yun Wang	(王韵)	Beijing Normal University
Xiujun Deng	(邓秀军)	Huazhong University of Science & Technology	David Weaver		Indiana University
Zhitao Du	(杜智涛)	China Youth University of Political Studies	Ran Wei	(魏然)	University of South Carolina
Yee Lotus Fong		San Francisco, USA	Lars Willnat		Syracuse University
Louisa Ha	(哈筱盈)	Bowling Green State University	Raymond Wong	(黄应士)	Hong Kong Baptist University
Hongxing Han	(韩红星)	South China University of Technology	Feng Wu	(吴锋)	Jiangnan University
Xiaoming Hao	(郝晓鸣)	Nanyang Technological University	Yun Wu	(吴赟)	Zhejiang University
James Hsiung	(熊杰)	Shih Hsin University	Zhiyuan Wu	(吴志远)	Central China Normal University
Jianbin Jin	(金兼斌)	Tsinghua University	Mei Wu	(吴玫)	University of Macau
John Lee Jellicorse		University of North Carolina at Greensboro	Jinghong Xu	(徐敬宏)	Beijing Normal University
Fei Jiang	(姜飞)	Chinese Academy of Social Sciences	Jing Xu	(许静)	Peking University
John Jirik		TRT World	Mingming Xu	(徐明明)	Beijing Sport University
Tuen-yu Lau	(刘端裕)	University of Washington	Fei Xue	(薛飞)	University of Southern Mississippi
Chin-Chuan Lee	(李金铨)	City University of Hong Kong	Hongzhong Zhang	(张洪忠)	Beijing Normal University
Zhan Li	(李展)	Xiamen University	Lei Zhang	(张磊)	Communication University of China
Trisha Lin	(林翠絹)	National Chengchi University	Yuezhi Zhao	(赵月枝)	Simon Fraser University
Bin Liu	(刘斌)	Beijing Normal University	Bofei Zheng	(郑博斐)	Fudan University
Jian Liu	(刘剑)	Beijing University of Posts & Telecommunications	Bu Zhong	(钟布)	Pennsylvania State University
Yu-li Liu	(劉幼琍)	National Chengchi University	Shuhua Zhou	(周树华)	University of Missouri
Ven-Hwei Lo	(罗文辉)	Chinese University of Hong Kong	Jianchuan Zhou	(周建川)	Albany State University
Luwei Luqiu	(间丘露薇)	Penn State University	Hongjun Zhu	(朱鸿军)	Chinese Academy of Social Sciences
Jing Niu	(牛静)	Huazhong University of Science & Technology			
Bonnie Peng	(彭芸)	National Chengchi University			
Zongcai Qin	(秦宗财)	Yangzhou University			
Jack Linchuan Qiu	(邱林川)	Chinese University of Hong Kong			
Cuihua Cindy Shen	(沈粹华)	University of California, Davis			
Fuyuan Shen	(沈福元)	Penn State University			
Clement So	(苏钥机)	Chinese University of Hong Kong			



CCA Awards

Best Faculty Article Award

The Chinese Communication Association (CCA) invites nominations for the inaugural Best Faculty Article Award. To be eligible for this award, the nominee must be

- 1) a faculty member working at a 4-year university or college, and
- 2) a CCA member between January 1 and December 31, 2018.

The award will be conferred during the annual conference of International Communication Association in Washington DC, May 2019.

HOW TO NOMINATE:

- Nomination can be made either by the author(s) or other scholars.
The nomination package should be submitted in a single PDF document in English and includes:
- ◆ Contact information of the author and/or the nominator, including name, phone number, and email address;
 - ◆ An article published in English in a peer-reviewed journal between January 1 and December 31, 2017;
 - ◆ Two nomination letters that address the significance and the creativity of the article and how it contributes to communication; and
 - ◆ The author's CV.

The nomination must be submitted electronically to Dr. WenjingXie at wjwxie@gmail.com by 11:59pm EST on March 30, 2019. Please use "Nomination for CCA Best Faculty Article Award" as the email subject line.



CCA
Awards

Chinese Communication Association Outstanding Dissertation Award

DISSERTATION AWARD



The Chinese Communication Association (CCA) invites nominations for the Outstanding Dissertation Award. Dissertation completed in English and defended between January 1, 2017 and December 31, 2018 is eligible for consideration. The dissertation should advance Chinese communication research. The award will be presented during the annual conference of International Communication Association in Washington DC, May 2019. The candidate should be a CCA member when accepting the award.

HOW TO NOMINATE:

The dissertation can be nominated by the author or the dissertation advisor. The nomination package should be submitted in a single PDF document in English and includes:

- ✦ Contact information of the author and/or the nominator, including name, phone number, and email address;
- ✦ A letter of support from the dissertation advisor, which should address the significance of the dissertation and why it deserves the award;
- ✦ A 5-page abstract of the dissertation;
- ✦ The complete dissertation.



Wenjing Xie, Ph.D.
Award Chair
Southern Illinois University

The nomination must be submitted electronically to Dr. Wenjing Xie at wjjwxie@gmail.com by 11:59pm EST on March 30, 2019. Please use "Nomination for CCA Outstanding Dissertation Award" as the email subject lines.



CCA Awards

Outstanding Graduate Student Teaching Award

The Chinese Communication Association (CCA) invites nominations for the Outstanding Graduate Student Teaching Award. To be eligible for this award, the nominee must be a 1) graduate student who served as an instructor of record, and 2) a CCA member between January 1 and December 31, 2018. The award will be conferred during the annual conference of International Communication Association in Washington DC, May 2019.

The nomination must be submitted electronically to Dr. Wenjing Xie at wjjwxie@gmail.com by 11:59pm EST on March 30, 2019. Please use "Nomination for CCA Outstanding Graduate Student Teaching Award" as the email subject line.

HOW TO NOMINATE:

The student candidate can be nominated by his/her advisor or another faculty member at the university. The nomination package should be submitted in a single PDF document in English and includes:

- ✦ Contact information of the student and/or the nominator, including name, phone number, and email address;
- ✦ A list of all courses taught as instructor of record during the student's MA and/or Ph.D. studies;
- ✦ Teaching evaluations of the courses that the nominee taught as instructor of record between January 1 and December 31, 2018;
- ✦ The nominee's teaching philosophy, up to two pages maximum;
- ✦ A letter of support from the advisor or another faculty member at the university, which should address why the student deserves the award.

CCA Awards

CCA Outstanding Service Award

The Chinese Communication Association (CCA) invites nominations for the Outstanding Service Award. To be eligible for this award, the nominee must be a CCA member between January 1 and December 31, 2018. The award will be conferred during the annual conference



The nomination must be submitted electronically to Dr. Wenjing Xie at wjjwxie@gmail.com by 11:59pm EST on March 30, 2019. Please use "Nomination for CCA Outstanding Service Award" as the email subject line.

HOW TO NOMINATE:

Nomination can be made by either the candidate or other scholars. The nomination package should be submitted in a single PDF document in English and includes:

- ◆ Contact information of the candidate and/or the nominator, including name, phone number, and email address;
- ◆ A 1-page personal statement by the candidate illustrating the services that the candidate has provided to the CCA community, including serving the membership at large, serving the Chinese communication scholar community, active contribution and participation in CCA activities, etc.;
- ◆ One nomination letter that addresses the candidate's services and contributions as listed above; and
- ◆ The candidate's CV.

CCA FINANCIAL REPORT

2018

It is time to report to you on the financial health of CCA in the past year. As of December 20, 2018, CCA has \$26924 in its US account. (This excludes the membership fee collected by Dr. Jinghong Xu in China.) We have a starting balance of 20802 at the beginning of 2018. During 2018, the major incomes and expenditures CCA included:

Income: \$23680

- ▶ Shanghai Jiaotong University's contribution to the reception and preconference for ICA 2018 in Prague in May 2018. \$23000
- ▶ Membership fee. \$680

Expenditures: \$17558

- ▶ ICA preconference and reception advertisement fee: \$1500
- ▶ ICA preconference: \$5998
- ▶ ICA reception: \$9065
- ▶ ICA expense foreign transaction fee: \$272
- ▶ Trophy purchase (for awards): \$169
- ▶ Affiliate membership fees for ICA (2017 and 2018): \$504
- ▶ Wire transfer fees (Wells Fargo Bank): \$32
- ▶ Dreamhost (CCA webpage host). \$18



Liu Tang, Ph.D.
Treasurer/NCA Co-chair
Texas A&M University



CCA STEERING COMMITTEE



Dr. Shuhua Zhou
President
University of Missouri,
USA



Dr. Bu Zhong
Immediate Past President
Pennsylvania State
University, USA



Dr. Roselyn Du
Liaison for Hong Kong,
Macao & Taiwan
Hong Kong Baptist
University



Dr. Cong Li
Communication Chair
University of Miami,
USA



Dr. Trisha T.C. Lin
Social Media Chair/
ICA Co- chair
National Cheng- chi
University, Taiwan



Dr. Lu Tang
Treasurer/NCA
Co-chair Texas A &
M University, USA



Dr. Yu-Li Liu
National Chengchi
University, Taiwan



Dr. Yong Volz
Membership Chair/
AEJMC Co-chair
University of Missouri,
School of Journalism, USA



Dr. Wenjing Xie
Award Chair
Southern Illinois
University, USA



Dr. Jinghong Xu
Liaison for Mainland
China & WeChat
Group Leader
Beijing Normal
University, China



Minghui Fan
Graduate Student
Liaison
The University of
Alabama, USA



**Dr. Shaohai
Jiang**
Singapore Liaison
National University
of Singapore

Chinese Communication Association

Chinese Communication Association (CCA) is a nonprofit professional and academic organization registered and headquartered in the United States. Founded in 1990, CCA is the oldest international professional society aiming to promote, enhance, and facilitate scholarly activities and exchanges on Chinese communication, which is broadly defined to embrace any aspect of communication studies concerning mainland China, Hong Kong, Singapore and Taiwan. CCA is an all-volunteer academic organization, whose officers perform service but receive no compensation of any kind. CCA is an all-volunteer academic organization, whose officers perform service but receive no compensation of any kind.