



CCA Call for 2021 NCA Papers and Ad-hoc Reviewers

The Chinese Communication Association (CCA), a long-time affiliate of the National Communication Association (NCA), invites submissions for the 107th NCA annual convention to be held in Seattle, Washington, November 18-21, 2021. CCA will hold two competitive research sessions.

We invite submissions of full papers broadly related to all areas of Chinese communication themes, including but not limited to intercultural/international communication; crisis communication; influence of new technologies and social media on communities; and contemporary communication issues in public and corporate policy, civic affairs, health, science, environment, sports, or entertainment. Submission of papers pertinent to the convention theme, “Renewal & Transformation,” is particularly encouraged. CCA embraces all theoretical and methodological approaches.

For the CCA paper competition, each qualified submission will be reviewed by two or three reviewers. Papers will be evaluated on originality and importance of topic; adequacy of literature review; clarity and appropriateness of methods; soundness of analysis; validity and strength of conclusion and discussion; clarity and organization of writing; and relevance to the field of Chinese communication. CCA will present a top faculty paper award and a top student paper award based on the results of the reviews. Papers submitted with both faculty and student authors will be considered faculty papers and are not eligible for student paper competitions.

Eligibility

You do not need to be a CCA member to submit a paper to the CCA competition. If your paper is accepted for presentation, however, you will need to register for the NCA convention and become a CCA member in order to be part of the program. If you won a top faculty paper or a top student paper, you will be awarded one-year free CCA membership.

For the CCA membership, visit <https://www.cca1.org/membership>. Detailed information about the NCA conference and NCA membership can be found at <https://www.natcom.org/>

Individual Paper Preparation and Submission Guideline

Submissions should be in English. Each paper should be no more than 25 double-spaced pages in length, excluding references, tables and figures. All papers should use 12-point Times New Roman font, and have 1-inch margins. Author's identification information should be removed from the paper to ensure blind review. AV requests must be made at the time of submission.

In the electronic submission form enter the paper title, description (abstract) of no more than 250 words, 5-8 keywords, and author(s) information. Please indicate if this is a student submission in the first tab of the electronic submission form. AV requests must be made at the time of submission.

Per the [NCA Professional Standards for Convention Participants](#), you should only submit work that has not been published or has not been accepted for publication at the time of submission, you should submit only original work that has not been presented at another conference and that is not concurrently under consideration for another conference, and you should submit your proposal to only one NCA interest group or affiliate.

Special note: submissions not meeting the above criteria will not be considered for review and will automatically be disqualified from the competition.

CCA Deadline

Please submit your paper online using the NCA Submission Website. All submissions must be made by **11:59 pm (Pacific Time), March 31, 2021.**

Call for Reviewers

For those who do not plan to submit a paper to the CCA session this year, please consider serving as an ad-hoc reviewer for CCA. Please send us an email, indicating your preferred methodology and areas of expertise. Or, you can sign up here on the CCA [Google Form](#). Your service as a CCA reviewer is greatly appreciated. As an acknowledgement, we will include your name as a CCA reviewer in the CCA newsletter and other CCA communication channels.

CCA/NCA Session Planners' Contact Information

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