

Chinese Communication Association has two panels at the upcoming NCA conference 2020. Both of these panels are asynchronous with pre-recorded presentations. This year's NCA doesn't charge any registration fee, if you have an active NCA membership. Please come and check out these fascinating presentations.

1. Communication in East Asia: Political, sports, health, and entertainment. (Co-sponsored by Korean American Communication Association)

This panel includes three presentations:

- A Comparative Study of Online Cancer Information Seeking among US and Chinese Publics: Perceived Needs versus Enabling Conditions (Di Zhang, Zhen Shi, and Biao Li, Renmin University of China)
- The Political Economy of China's Esports Industry (Menglu Lyu, Southern Illinois University, Carbondale)
- Toward a Cross-Cultural Understanding of the Relationship Between Types of Incidental Exposure and Political Participation (Dam Hee Kim , University of Arizona. Nojin Kwak, University of Michigan)

2. CCA Professional Development Panel: How to Build a Strong Academic Career

In this panel, we invited three senior scholars in our field to share their advices for graduate students and junior scholars in career development.

- Dr. Luisa Ha, Bowling Green State University
- Dr. Yu-li Liu, City University of Hong Kong
- Dr. Shuhua Zhou, University of Missouri